

**NATIONAL  
CHILDREN AND ADULT SERVICES  
CONFERENCE 2018**

MANCHESTER 14–16 NOVEMBER

# Partnership Opportunities

14 - 16 November 2018 | Manchester

directors of  
**adass**  
adult social services

**ADCS**  
Leading Children's Services

**Local  
Government  
Association**

## National Children and Adult Services Conference 2018

This event is vital to councillors, senior officers, policy-makers and service managers with responsibilities for children and adult services in the statutory, voluntary and private sector. It is also an important opportunity for their partners in health, education and related fields and MPs with an interest in social care, health, children's services and education.

We are delighted that the conference will return to Manchester in 2018.

With the focus of the conference clearly focused on the services and support available to all people - across all ages, young and old - the Conference Planning Committee is determined to use this opportunity to discuss a vision for the future and how it can be shaped to maximise benefit for all. A range of challenges face today's citizens, as individuals, groups and organisations and local government and the health service has a strong part to play.

For full conference details visit <http://ncasc.info/>

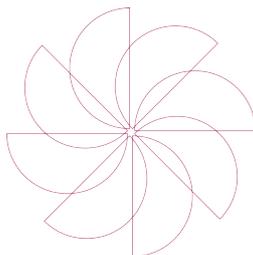
### Opportunities

We welcome working in partnership with a range of external organisations in order to further our objectives and business priorities.

This event is clearly a great opportunity for companies wishing to access an influential audience of senior decision makers in social care. The conference is delighted to welcome partners to support the event. Given we only work with a limited number of partners we tend to look at bespoke solutions around each individual partner relationship.

Delegate badges, evening drinks receptions, evening or breakfast fringe meeting, inserts in the conference handbook and 'Speakers Corner' are examples of partnership opportunities. However, it is important to stress that we welcome other options or ideas.

Please contact Amanda Fry, Conference Organiser, on 01609 532705 or email [Amanda.fry@northyorks.gov.uk](mailto:Amanda.fry@northyorks.gov.uk) or [Louise.heaps@northyorks.gov.uk](mailto:Louise.heaps@northyorks.gov.uk) to discuss further.



## Conference Badges

Every delegate, exhibitor and speaker will receive a badge for the event. The partner organisation's corporate logo will appear alongside the conference logo on the badge. In addition to this high profile relationship you will receive:

- An opportunity to provide a half page message in the handbook
  - One complimentary delegate pass for the three days
  - Acknowledgment of your support on the conference website including a link to your own website.
- 

## Inserts in Conference Handbook

The conference handbook is the key document for all delegates over the three days. Opportunities include:

- Outside back cover, inside back cover or inside front cover
- Full page
- Half page
- One-quarter page

Contact [Louise.Heaps@northyorks.gov.uk](mailto:Louise.Heaps@northyorks.gov.uk) or 01609 532192 to discuss availability.

---

## Inserts in Delegate Bags

If you would like to guarantee that your organisation's literature reaches every delegate, this is a cost-effective option with your material placed in every delegate bag. Please note inserts will not be included without payment in advance of the event.

Contact [Louise.Heaps@northyorks.gov.uk](mailto:Louise.Heaps@northyorks.gov.uk) or 01609 532192 to discuss availability.

---

## Drinks Reception – Thursday 15 November

*Please note that this option may also be available on Wednesday 14 November*

All delegates and exhibitors are invited to attend a drinks reception in the Exhibition area at the close of proceedings on Thursday. This reception has been introduced over the last three years to replace the conference social event which used to be held on a Thursday evening. It has proved very popular in terms of numbers attending. Partnership with this event will give you:

- A half page message in the conference handbook
- A half page insert in the conference handbook
- Two complimentary delegate places for the three days
- Acknowledgment of your support on the conference website including a link to your own website
- Acknowledgment of your support in relation to promoting the drinks reception.

---

## Breakfast meetings or evening fringes

This is an opportunity to run a breakfast session or evening fringe event around the main conference programme and at the main conference venue. Partners are provided with the following:

- A room at the venue (size and location to be determined by Conference Organiser). NB. subject to availability and turn around in relation to the conference programme
- Listing and acknowledgment in the conference handbook as part of the conference programme
- Access to technician and technical support
- One complimentary day pass to coincide with the day of your event
- Acknowledgment of your support on the conference website including a link to your own website.

Please note that numbers attending these events cannot be guaranteed – although experience since 2013 has consistently demonstrated the popularity of these events. Sessions will be available around the following times: Final timings will be determined as the programme becomes fixed closer to the time of the event.

- ❖ Wednesday 14 November: 08.30 – 09.30
- ❖ Wednesday 14 November: 17.00 (approx.) – 18.00
- ❖ Thursday 15 November: 08.30 – 09.30
- ❖ Thursday 15 November: 17.00 (approx.) – 18.00
- ❖ Friday 16 November: 08.30 – 09.30

To discuss availability contact Louise Heaps on 01609 532192 or by email at [Louise.Heaps@northyorks.gov.uk](mailto:Louise.Heaps@northyorks.gov.uk)

## Speakers Corner

*Please note that this is currently under offer*

The Speakers Corner has now been run for 4 years and is increasingly successful. Located outside the auditorium, this is an ideal opportunity for a partner organisation to be visible in the main thoroughfare at the heart of the venue.

A limited number of speaker slots will be made available in advance for registered delegates. During the conference, delegates and exhibitors are able to book sessions on site at no additional cost.

---

## Exhibition Opportunities

*Please note that this event SOLD OUT in Manchester in 2014 and 2016 by July – over 40% of stands sold (Nov 2017)*

This year the exhibition moves to a new location in the Exchange Hall. This means it will be the key hub for the conference. The exhibition regularly sells out and exhibitors are strongly recommended to book early. All refreshments including drinks and lunches are served in the exhibition area. In addition there are two popular drinks receptions open to all delegates and exhibitors at the close of proceedings on Wednesday and Thursday.

For more information about exhibiting, contact Jasvinder Sidhu on 0207 973 4700 or by email at [j.sidhu@hqluk.com](mailto:j.sidhu@hqluk.com)

---

## More Information

For further information or to discuss a package to suit your budget and requirements contact Amanda Fry on 01609 532705 or email [amanda.fry@northyorks.gov.uk](mailto:amanda.fry@northyorks.gov.uk) .

Please note – working in partnership with the National Children and Adult Services Conferences does not advocate our endorsement or support for the partners product or cause. This includes circulation of material in the delegate bag and / or advertising in the Conference Handbook