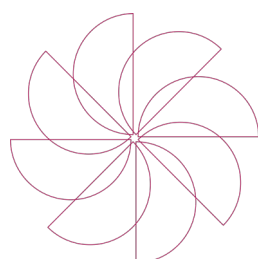


National Children and Adult Services Conference 2020

Partnership Opportunities

4 – 6 November 2020 | Manchester



directors of
adass
adult social services

ADCS
Leading Children's Services

Local
Government
Association

National Children and Adult Services Conference 2020

Introduction

The NCASC Planning committee welcomes working in partnership with a range of external organisations in order to further the charitable objectives or business priorities of ADASS, ADCS and LGA. We also seek opportunities for income generation through sponsorship and welcome any dialogue that suggests additional partnership arrangements including in-kind contributions and collaborations. However, it is vital that we maintain our independence and do not allow external partnerships to bring the name of the three organisations into disrepute.

NCASC is vital to councillors, directors of adult services, directors of children's services, directors of public health, senior officers, policy makers and service managers – indeed any individual or organisation with responsibilities for children and adult in the statutory, voluntary and private sectors.

The conference will be held at Manchester Central. There will be a mix of keynote and ministerial address as well as sub-plenary sessions by key figures in the adult, children and education sectors. For full conference details please visit: <http://ncasc.info/>

This event is clearly a great opportunity for organisations wishing to promote themselves to this influential audience. The Conference is delighted to welcome sponsors to support the event. Given we only work with a limited number of sponsors we tend to look at bespoke solutions around each individual partner relationship.

The following is a list of opportunities that are available. However, we welcome any dialogue that suggests additional partnership arrangements including in-kind contributions and collaborations. If you wish to have a conversation regarding sponsoring this event please contact Marie Rogers, ADASS Business Partnerships at marie.rogers@adass.org.uk or by phone at 07876 566 511

Opportunities

Event Partner

The headline supporter package at the event includes elements that enable you to communicate with our delegates on a number of levels and includes:

High profile branding before and during the event including:

- Event marketing material
- Event Website
- Plenary stage set
- Banners
- Logo on front cover of the conference Hand book

Acknowledgement of your support from the chair

Your company profile in the conference hand book

Delegate places

£POA

Speakers Corner (under option)

Workshop (limited number available)

This is an opportunity to run a breakfast/ Lunch session or evening fringe event around the main conference programme and at the main conference venue.

Package includes:

- ❖ Content to be mutually agreed (linked to ADASS/ADCS objectives/priorities)
- ❖ Meeting /call with NCASC team to discuss content and approach
- ❖ A policy officer along with a Trustee will work with sponsor on the delivery of the workshop

- ❖ A room at the venue (size and location to be determined by Conference Organiser). NB. subject to availability and turn around in relation to the conference programme
- ❖ Listing and acknowledgment in the conference handbook as part of the conference programme
- ❖ Access to technician and technical support
- ❖ Two complimentary day passes
- ❖ Acknowledgment of your support on the conference website including a link to your own website.

Please note that numbers attending these events cannot be guaranteed – although experience since 2013 has consistently demonstrated the popularity of these events. Sessions will be available around the following times: Final timings will be determined as the programme becomes fixed closer to the time of the event.

- ❖ *Wednesday 4 November Breakfast:* 08.30 – 09.30
- ❖ *Wednesday 4 November Evening:* 17.15pm
- ❖ *Thursday 5 November Breakfast:* 08.30 – 09.30
- ❖ *Thursday 5 November Evening:* 17.15pm)

Contribution: £5,000

Drinks Reception (sold)

All delegates and exhibitors are invited to attend a drinks reception in the Exhibition area at the close of proceedings on Thursday. This reception has been introduced over the last three years to replace the conference social event which used to be held on a Thursday evening. It has proved very popular in terms of numbers attending. Partnership with this event will give you:

- ❖ A half page message in the conference handbook
- ❖ Two complimentary full delegate places
- ❖ Acknowledgment of your support on the conference website including a link to your own website
- ❖ Opportunity to say a few words at the reception
- ❖ Acknowledgment of your support at the reception

Contribution: £6,000

Badges / lanyards

Every delegate, exhibitor and speaker will receive a badge and lanyard for the event. The partner organisation's logo will appear alongside the conference logo on the badge in addition to this high profile relationship you will receive:

- ❖ An opportunity to provide half page message in the handbook
- ❖ One full delegate pass
- ❖ Acknowledgement of your support on the conference website including a link to your own website

Contribution: £4,000

Advertising in Conference Handbook (hard copy and electronic)

The key document for all delegates over the three days is the conference handbook.

Full page advertisement: Contribution: £600

Insert in Delegate Bag

This is an easy way to distribute your message to our delegates.

- ❖ Distributed to every delegate upon arrival
- ❖ A4 flyer/doc up to 4 pages. To be supplied by sponsor
- ❖ Quantity: 1,200

Contribution: £750